



NAVARRO DISCOUNT PHARMACY'S 33 STORES OPEN TO THE COMMUNITY AS A FREE HEALTH CARE RESOURCE REGARDING THE AFFORDABLE CARE ACT

By Alexandra Curbelo on October 2, 2013

Navarro Discount Pharmacy, the largest Hispanic-owned pharmacy chain in the U.S., and an MBF Healthcare portfolio company, is open to the community as a free information resource regarding the Affordable Care Act (ACA) implementation and roll out.

"Our continuing goal is to provide options to our customers and assist them in any way we can to make informed decisions," said Manuel Leon, Vice President, OTC Health Solutions, a wholly-owned subsidiary of Navarro Discount Pharmacy. "As a community pharmacy, our customers already have strong relationships with our pharmacists, who are the logical choices to liaison with customers and insurance company representatives when health care questions arise." These efforts enhance Navarro's established commitment to health care in the community. Some of the new health insurance programs offered by providers may also offer OTC coverage to plan members.

Health Care Reform Information Center

Navarro
DISCOUNT PHARMACY

*You have Questions.
We have Answers.*

See pharmacy for details

A variety of health care companies are available at all of Navarro's 33 store locations in south Florida to explain available insurance options, costs and other important information. In addition, Navarro is hosting free health screenings such as glucose testing and blood pressure monitoring, among others, to assist customers identify potential health issues.

Navarro is also supporting a community wide health care education effort for Hispanics by sponsoring Univision's "Salud es Vida" October 5-6, 2013 at the Miami-Dade County Fair and Expo. The goal is to provide consumers with up-to-date information on the options available to them under Florida's

health insurance marketplace. Attending the Expo will be health insurance companies, community pharmacies, government officials, local radio and television talent, as well as health care providers. Attendees will receive free health care screenings, exercise demos and instructions on healthy cooking.

Through OTC Health Solutions, Navarro has 500,000-600,000 members who currently receive over-the-counter (OTC) benefits through numerous contracted insurance companies for products such as cough/cold medications, incontinence supplies, vitamins, and many others important health related items. These OTC benefits help customers with their preventative health needs and contribute to their overall health and well-being.

Headquartered in Miami, Navarro Discount Pharmacy was founded in 1940 and opened its first store in the U.S. in 1961. With 33 store locations, Navarro is the largest Hispanic-owned drugstore chain in the U.S. As a community pharmacy, the stores cater to Hispanic and ethnic markets and further differentiate themselves by offering many products and services that are not found in traditional drugstores such as wireless phones, designer fragrances, a large assortment of OTC and vitamins/supplements and in-store health screenings as part their Wellness Wednesday program. For more information, visit www.navarro.com.

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