

# ZIMBIO

## NAVARRO HEALTH SERVICES' LAUNCHES EZ MEDS MEDICINE PACKAGING SYSTEM

By Alexandra Curbelo on December 13, 2013



Navarro

Discount Pharmacy, the largest Hispanic-owned pharmacy chain in the U.S., and an MBF Healthcare portfolio company, has introduced an innovative compliance packaging program called the EZ Meds Medicine Packaging System that organizes a patient's prescription medications into individual packets with labels and complete instructions. Navarro is the first pharmacy chain in South Florida to offer the unique prescription packaging system to its customers.

"Lack of medication adherence has serious health implications and is the number one reason why people become hospitalized. People taking medications face many challenges such as consistent timing, interactions with food or other medicines taken and not understanding the need to take their medicine as prescribed," said Albert Garcia, Navarro's Executive Vice President of Pharmacy and President of Navarro Health Services. "Opportunities such as EZ Meds make it easier for people to adhere to their prescription regimens and keep track of their medications thus improving their quality of life and health outcomes."

Launched by Navarro Health Services, a wholly owned subsidiary of Navarro Discount Pharmacy, EZ Meds is powered by the Parata EZ Med Machine purchased by Navarro for \$500,000. The equipment is located in Navarro's 2,500 square foot Fulfillment Center Facility at its Medley headquarters where prescriptions are centralized for all of its pharmacy locations, maximizing efficiencies and allowing in-store pharmacists to spend more quality time with customers ensuring world class care.

The EZ Meds program greatly improves communication with customers, allow Navarro's pharmacists to review their prescription history, and make recommendations to help improve the customer's health. Upon receiving a prescription, the Navarro pharmacy staff determines what medications can be packaged with the EZ Med Machine, which then packages the medicine according to dosage. A reusable dispenser box is provided including a roll of EZ Meds packets. Prescriptions enrolled in the EZ Meds program can be picked up at any Navarro location or delivered to a home or office.

Headquartered in Miami, Navarro Discount Pharmacy was founded in Havana, Cuba in 1940 and opened its first store in the U.S. in 1961. With 33 store locations, Navarro is the largest Hispanic-owned drugstore chain in the U.S. As a community pharmacy, the stores cater to Hispanic and ethnic markets and further differentiate themselves by offering many products and services that are not found in traditional drugstores such as wireless phones, designer fragrances, a large assortment of OTC and vitamins/supplements and in-store health screenings as part their Wellness Wednesday program. For more information, visit [www.navarro.com](http://www.navarro.com).

<http://www.zimbio.com/Health/articles/bqHveezxLbA/NAVARRO+HEALTH+SERVICES+LAUNCHES+EZ+MEDS+MEDICINE?add=True>