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For Immediate Release

**NAVARRO DONATES 5% OF BACK-TO-SCHOOL PURCHASES TO
MIAMI-DADE COUNTY SCHOOLS
1000 BACKPACKS WITH PRODUCT DONATED TO NEEDY KIDS**

Miami, FL – August 16, 2011 – Navarro Discount Pharmacy, the largest Hispanic-owned pharmacy chain in the U.S. and an MBF Healthcare portfolio company, is supporting Back-to-School for parents with activities that include cash donations to Miami-Dade County Public Schools and free backpacks filled with school supplies.

“The goals of this year’s Back-to-School promotion are to save busy parents time and money, prepare them early for the start of the school year *and* help out their schools at the same time,” said Cristy Leon-Rivero, Vice President of Marketing, Navarro Discount Pharmacy. “We are committed to supporting education and creating a convenient shopping experience for parents.” Navarro’s Back-to-School activities include:

*Donating 5% of the sales it generates on all Back-to-School purchases to Miami-Dade County Public Schools. When checking out at the register, parents simply tell the cashier the name of the Miami-Dade County Public School and the donation will be sent directly to the school.

*Partnering with Coca-Cola who will also donate 5% of its purchases back to the school of choice

*Offering in-store School Physicals and Vaccines in conjunction with Miami Children’s Hospital

*Donating 1000 backpacks filled with school supplies to non-profit groups – Amigos for Kids, Kiwanis and the Centro Mater Foundation – and to the City of North Miami. *Each group will distribute the backpacks themselves to needy children.*

Navarro Back-to-School 2011

*Other local partners involved include SpendforED, a local non-profit dedicated to supporting public education that links schools with businesses and the local community providing them with financial resources. SpendforED's EDBUCK coupons can be redeemed at any Navarro store location. SpendforED is a supporter of Miami Dade County Public School's Foundation for New Education Initiatives.

School and grade level supply lists, as well as as the top 10 general classroom related items that parents are usually asked to provide, are available at all of Navarro's 29 store locations in Miami and online at: <http://www.navarro.com/seasonal/back-to-school.html>. Navarro's 29 Miami locations offer one-stop Back-to-School shopping for parents including school supplies and hand sanitizers, over-the-counter products, vitamins and supplements plus convenient services such as free prescription delivery, photo development and much more.

Headquartered in Miami, Navarro Discount Pharmacy was founded in Havana, Cuba in 1940 and opened its first store in the U.S. in 1961. With 29 existing store locations, plus two under construction in Homestead and Pembroke Pines, Navarro is the largest Hispanic-owned drugstore chain in the U.S. As a community pharmacy, the stores cater to Hispanic and ethnic markets and further differentiate themselves by offering many products and services that are not found in traditional drugstores such as wireless phones, designer fragrances, a large assortment of OTC and vitamins/supplements and in-store health screenings as part their Wellness Wednesday program. For more information, visit www.navarro.com.

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